



**UN OFFICE FOR  
PARTNERSHIPS**

## THE UNITED NATIONS OFFICE FOR PARTNERSHIPS

### **OUR MISSION**

The UN Office  
for Partnerships  
is your global  
gateway to  
co-create  
partnerships  
to deliver the  
Sustainable  
Development  
Goals.

Working globally, regionally  
and in countries—we connect,  
convene and co-create  
opportunities to accelerate  
solutions for people and for  
the planet.



# 7 ACTIONS WE ARE TAKING TO KEEP THE PROMISE OF THE SDGS

# 1. We are building a new audience of partners for the SDGs and the United Nations.

To reach everyone, everywhere we need to build bridges to the SDGs by engaging a diverse set of leading voices.

For example, there are an estimated 1.8 billion young people aged 10–24 in the world today—making it the largest generation of youth in history.

The United Nations worked with the Government of Republic of Korea to bring the K-pop global sensation BTS to the UN.

**UN Partnerships** facilitated:

- Participation at the SDG Moment during High-Level week of the 76th General Assembly
- Special interview focused on the SDGs

- Participation in the Keeping the Promise campaign

Working in collaboration with the Department for General Assembly and Conference Management and the Department for Global Communications—**UN**

**Partnerships** worked to ensure that BTS could create a special music video version of Permission to Dance on the grounds of the United Nations.

With more than 80 million views, the BTS video has introduced new audiences to the United Nations and activated SDG commitments. As the SDG Moment was trending on social media across the globe—talk show host Trevor Noah had some fun remarks about bridging the gap.

**UN Partnerships** collaborates

across the UN Secretariat and the UN System to make these moments happen for the SDGs.

---

**80 MILLION  
NUMBER OF VIEWS  
OF BTS UN VIDEO**

---

**7 MILLION  
NUMBER OF VIEWS  
OF THE 2021 SDG MOMENT**

---

**6.5 MILLION  
NUMBER OF VIEWS  
OF SDG INTERVIEW**

---

**116 000  
NUMBER COMMITMENTS  
TO KEEPING THE PROMISE OF  
THE SDGS**

**“EVERY CHOICE WE MAKE IS THE BEGINNING OF CHANGE.”**

BTS at the SDG Moment, UN General Assembly Hall

**“OLD PEOPLE WERE PROBABLY WATCHING THIS, LIKE, ‘WHAT THE HELL IS A BTS? AND YOUNG PEOPLE WERE WATCHING IT, LIKE, ‘WHAT THE HELL IS THE UN?’”**

Trevor Noah, Talk Show Host

# 2. We are extending the reach of the Secretary-General's 17 SDG Advocates.

Historic change is often inspired by powerful advocacy and social movements including the Sustainable Development Goals. The SDGs are our North Star to building a brighter future for everyone. The influential voices of the Secretary-General's SDG Advocates help us unite people to keep the promise of the SDGs.

The SDG Advocates are leaders with large, influential networks in different sectors and regions of the world including Heads of State and Government, Royalty, Nobel Peace Prize Laureates, humanitarians, global superstars, business leaders, world renowned athletes, and academics.

This group is co-chaired by the Prime Minister of Barbados, Mia Mottley, and the Prime Minister of Canada, Justin Trudeau.

Dedicated to a wide range of issues, the SDG Advocates have focused on climate action, gender equality, ending child labor, sustainable economy and peacebuilding.

**UN Partnerships** facilitates the work of the SDG Advocates.



**“IT IS CRITICAL FOR US TO CULTIVATE  
CONSCIOUSNESS AND COMPASSION TOWARDS  
OUR ENVIRONMENT, CREATE AWARENESS, GALVANIZE  
PEOPLE, AND BUILD SUSTAINABLE INNOVATIONS  
FOR SUSTAINABLE DEVELOPMENT.”**

**SDG Advocate Dia Mirza**



# 3. We are lifting the Deputy Secretary-General's Women Rise for All initiative.

Women leaders are rising in solidarity to save lives and protect livelihoods.

Women are on the frontlines of COVID-19. Saving lives as first responders. Finding solutions as innovators. Facing the pandemic as political leaders. Countries with women leaders have had fewer deaths and are on track to a faster economic recovery.

Women Rise for All initiative of Deputy Secretary-General, Amina Mohammed brings together women from all sectors in recognition of leadership that is winning against COVID-19 and inspiring the actions required to come out of the pandemic stronger and back on track to reach the Sustainable Development Goals.

**UN Partnerships** facilitated the first Women Rise for All event focused on economic recovery guided by the Secretary-General's UN framework for immediate socio-economic response to COVID-19.

This framework led to a partnership with the Government of Canada in the development of the UN Research Roadmap for the COVID-19 Recovery. Canada then announced Women RISE (Women's health and economic empowerment for a COVID-19 Recovery that is Inclusive, Sustainable, and Equitable) a \$20 million research initiative focused on researchers in low- and middle-income countries.

**UN Partnerships** collaborates across the world with partners committed to delivering the SDGs.



Amanda Gorman recites original poem, *An Ode we Owe* at the SDG Moment of UNGA77



# 4. We are leading the charge for next-level convening and engagement.

As they often do, new ideas begin with a challenge: How can we engage with UN partners in a more meaningful way?

## **SDG Studio**

A few months into the COVID-19 pandemic, it was clear that the world would be communicating through virtual platforms.

From team meetings to summits—people started appearing in squares on the screen. UN Partnerships collaborated with the Kingdom of the Netherlands to co-create the SDG Studio. Inspired by the Climate Adaptation Summit, the SDG Studio has the latest technology with an eye toward sustainability.

The SDG Studio was inaugurated by United Nations Secretary-General António Guterres and the Prime Minister of the Netherlands Mark Rutte. It has been a crucial

platform to streamline the creation of original and compelling content for contemporary audiences, including several high-level events for the 2021 and 2022 UN General Assemblies.

**UN Partnerships** works with the technology and communications departments in the UN Secretariat to organize SDG Dialogues on key issues including girls' education and climate action.

## **SDG Action Zone**

For the fourth time since its inception in 2019, the SDG Action Zone convened the advocates and champions of sustainable development to open up the high-level week of the UN General Assembly (UNGA), to demonstrate the impact and scale of multi-stakeholder and inter-generational collaboration to achieve the Sustainable Development Goals (SDGs).

From 21-23 September 2022, 82 leaders from different sectors, geographies, generations, and genders spoke truth to power and demanded accountability in 32 remarkably unscripted sessions — bringing the issues, their work, and the work of the UN beyond the usual audiences and spheres.

The meaningful engagement of these activists and allies allows to bring the people to the UN and the UN to the people. During UNGA, the SDG Action Zone is the space where those driving solutions on the ground, whether in their communities, businesses, or organizations, at the global, regional, and local levels, take center stage.

All sessions are available On Demand: [sdgactionzone.org/2022-on-demand](https://sdgactionzone.org/2022-on-demand)





**UN Partnerships** works with its network for partners to convene around key issues to move the SDGs forward.

---

**98**  
**NUMBER OF HIGH-LEVEL**  
**EVENTS IN THE SDG STUDIO**  
**IN 2022**

---

**165+**  
**COUNTRIES TUNED INTO THE**  
**SDG ACTION ZONE**

---

**63.4%**  
**THE RATIO OF FEMALE**  
**SPEAKERS AT THE 2022 SDG**  
**ACTION ZONE**

---

**34.1% OF ALL SPEAKERS**  
**WERE UNDER 35 YEARS**  
**OF AGE AND 63.4% OF ALL**  
**SPEAKERS WERE FROM THE**  
**GLOBAL SOUTH**

# 5. We are mobilizing for climate action

We simply cannot achieve the 17 SDGs unless we deliver in full on SDG13: Climate Action. This decade of action will be decisive for people, prosperity and planet.

The converse is equally true: if we do not limit global heating to 1.5C – as science demands – the destruction wrought by climate change could push all the Global Goals out of reach.

**UN Partnerships** is working across networks within and beyond the UN system to mobilize key constituencies whose combined voices can help force change.

## **Case Study Messe Frankfurt**

Leveraging the global reach of the world's largest trade fair, congress and event organizer—UN Partnerships is working with Messe Frankfurt to ensure events and value chains put the SDGs at the centre. Messe Frankfurt has announced that by 2023 all exhibitors at Frankfurt

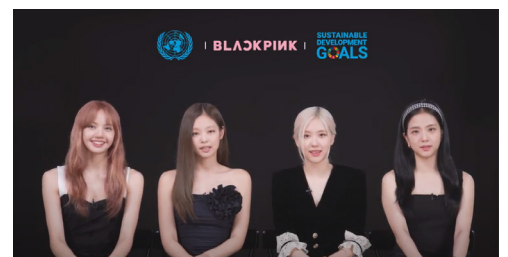
Fashion Week must align with the SDGs that are relevant to their operations.

## **Co-creating opportunities for young climate leaders**

The global youth climate movement has been one of the most unrelenting constituencies in holding government and business leaders to account. UN Partnerships supports the Secretary-General's Youth Advisory Group on Climate Change in their work to harness the ideas and determination of young people globally to drive forward SDG13, helping to keep the goals of the UN Paris Agreement within reach.

These seven young climate champions have brought the voices of youth in the most marginalized places – such as indigenous communities and remote small islands – and put them center-stage at the world's highest-profile moments, such as the Climate Ambition Summit, the UN Security Council and COP26 in Glasgow.

They have brought crucial youth perspectives – underpinned always by climate justice – directly to world leaders, global institutions and industry events from fashion to macro-economics.



SDG Advocates BLACKPINK speaks at the SDG Moment of UNGA77



# 6. We are good stewards

Good stewardship starts with transparency, accountability and inclusivity. We are determined to make a world of difference by ensuring that every contribution is managed efficiently for maximum effectiveness.

**UN Partnerships** manages three distinct UN Trust Funds. We lean on our 20+ years of expertise in channeling resources to the UN from Member States, leading philanthropists, and global companies.

We protect and promote civic space through the work of the UN Democracy Fund. While COVID-19 has exacerbated these constraints, it has also created an opportunity for civil society to explore new modalities in practicing democracy.

As the primary interface between the United Nations and the United Nations Foundation, the UN Fund for International Partnerships enables UN projects, campaigns, fiduciary grant-making and grant management activities of resources leveraged by the UN Foundation.

Through its UN Partnership Trust Fund, the Office channels resources to implement bold ideas that foster inclusive and transformative engagement of partners, including diverse and marginalized voices, in multi-stakeholder collaborative spaces. We are keeping the promise of the SDGs through advocacy, engagement and mobilization.



SDG Advocate, Eddie Ndopu speaks at the SDG Action Zone 2022



**CONSCIOUS FASHION CAMPAIGN**

The Conscious Fashion Campaign (CFC) is a global initiative supported by the United Nations Sustainable Development Goals (SDGs). The initiative, supported by the United Nations Office for the Environment (UNEP), aims to promote the growth of ethical and sustainable fashion brands and encourage consumers to make responsible choices for a better world.

United Nations  
United Nations Office for the Environment  
www.unep.org/consciousfashion



**THE GLOBAL GOALS**  
FOR SUSTAINABLE DEVELOPMENT

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16



# 7. We are asking for your support for SDG 17: Partnerships for the Goals.

**UN Partnerships** is your global gateway to co-create partnerships to deliver the SDGs.

Working globally, regionally and in countries—we convene, connect and co-create opportunities to accelerate solutions for people and for the planet.

We seek your support to help us continue to amplify the power of partnerships in this Decade of Action.

Guided by the priorities of the UN Secretary-General we are a small team delivering big results.

- The Office of the Executive Director convenes and connects thought leaders and drives innovation initiatives.
- The Secretary General's SDG Advocates lead transformative change in their spheres of influence.
- The SDG Strategy Hub, chaired by the Deputy Secretary-General, leads a coordinated consultative multi-stakeholder platform and co-creates global SDG initiatives.
- The Secretary General's climate mobilization team drives coalition-building and public mobilization for ambitious climate action.
- The UN Democracy Fund funds, co-designs, manages, mentors, and generates projects that empower civil society, promote human rights, and encourage the participation of all groups in democratic processes.
- The UN Fund for International Partnerships works with the UN partnership ecosystem to enable and develop the necessary instruments for partnership building and cooperates with the UN Foundation on innovative cross-sector projects implemented by the UN system globally.



PRODUCCIÓN Y CONSUMO RESPONSABLE



7 ENERGÍA Asequible y No contaminante



2 HAMBRE CERO

Ликвидация голода



Борьба с изменением климата

9 INDUSTRIA, INNOVACIÓN E INFRAESTRUCTURA



العدل والمساواة



العمل اللائق ونمو الاقتصاد



MEASURES RELATIVES À LA LUTTE CONTRE LE CHANGEMENT CLIMATIQUE

13 CLIMATE ACTION



EAU PROPRE ET ASSAINISSEMENT



PAS DE PAUVRETÉ



MEASURES RELATIVES À LA LUTTE CONTRE LE CHANGEMENT CLIMATIQUE



AS COMPLEX, FRUSTRATING, CHAOTIC AND CONFUSING  
AS OUR WORLD MAY SEEM, WE HAVE SEEN EVIDENCE OF  
PROGRESS AND THAT KEEPS US HOPEFUL.

THE SPIRIT OF HUMAN ENDEAVOR HAS DEMONSTRATED OUR  
SHARED ABILITY TO DELIVER THE EXTRAORDINARY.

THE 2030 AGENDA IS OUR ROADMAP FOR THE WORLD WE ALL  
WANT. THE GLOBAL GOALS ARE OUR BEST HOPE FOR PEOPLE,  
FOR PLANET, FOR PROSPERITY, FOR PEACE AND  
FOR PARTNERSHIPS.

WE LOOK FORWARD TO CO-CREATING SOLUTIONS TO  
DELIVER ON THESE GOALS.

---

**United Nations Secretariat**

405 E. 42nd St, S-15  
New York, NY 10017  
USA

**Phone:** (212) 963-1000  
**Email:** [partnerships@un.org](mailto:partnerships@un.org)  
[unpartnerships.un.org](http://unpartnerships.un.org)

Cover: **Refugio by Lucio Lopez Cansuet**, 110 x 90 cm,  
Mixed media / canvas, 2020.

Participant in the OPEN BRIEF led by the SDG Strategy Hub. "As an artist from the Guna Yala Comarca Indígena (Indigenous Province) of Panama, with this piece I wanted to stress the importance to protect yourself while protecting others. The Gunas believe that Mother Earth is our refuge and that solidarity is the only way to survive, in life and with the fight with this pandemic that has affected the whole world. There's also a tradition that, when a girl enters puberty, she's held in a kind of quarantine by the women of the Island in order to protect her. They dress her with "hojas de bijao". My muse, Alyson, my daughter, is wearing a facial mask made by a symbolic leaf from our area, as well as the natural garment to further protect, a parallel with social-distancing and #quédeteencasa or #stayathome."